

Join The RadCraft Co-Op For Game-Changing Marketing Support

Why you should join

Joining our tribe means resources to support and streamline your in-house marketing team. We'll provide tens of thousands of dollars worth of resources and tools to craft, communicate, and differentiate your brand for a fraction of that price. As our network grows, so will our products and services. Join us now at the co-op's most affordable rate.

What you give

Your time

We're looking for your feedback that we'll explore through a variety of surveys, questionnaires, and interviews.

Some money

Co-op members participate for an annual fee of \$5000, due upon registration.

A little bit of beer.

Or whiskey, or maybe malt. Because media really want to try it.



What you get

Brandfolder.com Media Kit

(\$600/year value)

CoverageBook.com Account for Recording Earned Media

(\$1200/year value)

Edit & Posting up to 3 Press Releases /month

Includes Posting Across RadCraft Channels (\$10,000+ value)

1/2 Day Video Shoot and 2 Professional

Photo Shoots + Owned Assets (\$4500 value)

Subscription to RadCraft's Annual Catalogue

Includes Craft Vendor Directory & Craft Vendor Offerings, exclusive discounts, subscriptions, and services

(value varies)

Subscription to Craft Marketing Newsletter

Bi-Monthly email newsletter from RadCraft (\$150 value)

Free and Discount Tickets:

to all of RadCraft's educational offerings including registration to our #CraftSocialMedia workshops (Value varies)

Media Contact List and Pitching

(Priceless)

Social Media & SEO audit

(\$750 value)

Access To Our Network Of Designers With Discount Pricing

(Value varies)

Access to annual membership events, activities, and promotions

MEMBERS PARTICIPATE FOR AN ANNUAL FEE OF \$5000.
MEMBERSHIP BEGINS JANUARY 1 AND RUNS THROUGH DECEMBER 31.
VISIT RADCRAFTBEER.COM/JOINTHECOOP FOR MORE DETAILS.